

## **KS BANK SPONSORED COMMUNITY EVENT FOR ENTREPRENEURS AND SMALL BUSINESSES**

**(Smithfield, NC)** – KS Bank was the proud presenting sponsor of the first Harnett Business Resources Summit, hosted by the Dunn, Lillington, Coats, Erwin, and Angier Chambers of Commerce, as well as the Central Carolina Community College Small Business Center on Monday, February 10, 2025. The event provided tools, resources, and insights for entrepreneurs and business owners in Harnett County so they can grow and thrive in the competitive world of business.

KS Bank’s Chief Credit Officer, John Parker, spoke on the lending panel about loan and expansion resources available to small businesses. He answered questions from attendees related to new business financing and shared how KS Bank utilizes its longstanding relationship with the North Carolina Rural Center’s Small Business Credit Initiative to help facilitate small business acquisition and expansion opportunities with reduced capital requirements.

Earl W. Worley, Jr., President/CEO of KS Bank, stated, “We are proud to support these events geared towards educating, uplifting, and empowering entrepreneurs and small business leaders in our communities. As a community bank, we see firsthand the economic difference these leaders make in our hometowns, which furthers our dedication and commitment to seeing them succeed.”

The event boasted several influential speakers, including NC Secretary of State Elaine Marshall, who introduced the Rural RISE NC (Resources for Innovators, Startups, and Entrepreneurs) program. NC State Senator Jim Burgin and NC State Representative Joseph Pike both addressed the audience. There were three panels of experts that shared information with attendees: the Liftoff Lab Panel, which promoted the program that teaches business owners best practices for success; a Business Support Panel; and a Lending Panel.

Attendees left the event with new connections, ideas, and knowledge to help them flourish in the competitive North Carolina business environment.

**About KS Bank:** For over 100 years KS Bank has served the Triangle East region of North Carolina. KS Bank, a state-chartered savings bank, is a community-oriented financial institution offering a broad array of competitive and pro-growth financial services to businesses, professionals, individuals, and families. KS Bank offers retail and commercial lending and deposit services, mortgage products, and wealth management services through its Trust Division. KS Bank corporate office is located in Smithfield, NC and operates ten financial centers in Harnett, Johnston, Wake, Wilson, and Wayne Counties. To learn more about KS Bank call 919.938.3101, visit [ksbankinc.com](http://ksbankinc.com), or connect with them on Facebook and LinkedIn.